HEAnet’s 2017 National Conference will be held on:

**Wed 08 – Fri 10 November 2017**

at the

**Radisson Blu Hotel,**
Lough Atalia Road, Galway

This annual event is a key date in the diary of Managers of computing, IT networking and information services, Researchers, Librarians, Academics, Senior Network and IT personnel and information professionals from organisations affiliated to the HEAnet Network.

Attracting 300+ delegates from more than 60 third-level educational and research institutions, the HEAnet National Conference is an excellent sponsorship opportunity.

In addition, the Conference offers access to key decision makers and enables sponsors to promote their products and services, while networking with delegates, industry leaders and researchers - and all at an affordable price.

- **Gain exposure and expand your business opportunities with Ireland’s third-level education and research community;**
- **Showcase your technology solutions;**
- **Learn about the latest technology and service developments relevant to third-level education and research - in Ireland and beyond;**
- **Network with third-level IT Professionals, Librarians and Researchers - driving innovation and sparking creativity.**

If you are interested in any of the packages, or have other sponsorship ideas, please feel free to contact me:

Fi Coyle  
Communications Manager, HEAnet Ltd.

Email: fi.coyle@heanet.ie  
Tel: +353 1 660 9040  
Website: [http://www.heanet.ie/conferences/2017/](http://www.heanet.ie/conferences/2017/)
Sponsorship Opportunities: driving innovation and sparking creativity

✦ Conference Gala Dinner (Thu 09 Nov): €12,000

Your sponsorship includes the following benefits:

✓ Opportunity to address the audience at the gala dinner
✓ Complimentary full delegate package - x 4 persons
✓ Your logo on conference welcome and gala dinner signage and on the sponsorship boards
✓ Recognition in conference programme and conference website and CEOs opening/closing remarks
✓ Company Brochure and/or Video e.g. https://conferences.heanet.ie/2016/sponsorship click any logo

✦ Conference Welcome Reception (Wed 08 Nov): €6,500

Your sponsorship includes the following benefits:

✓ Opportunity to address the audience at the Welcome Reception
✓ Complimentary full delegate package - x 1 person
✓ Complimentary attendance at Welcome Reception - x 3 persons
✓ Complimentary exhibition stand, 3metre x 2metre
✓ Complimentary Day-time-catering for stand - x 2 persons
✓ Your logo on conference welcome and reception signage and on the sponsorship board
✓ Recognition in conference programme and conference website and CEOs opening/closing remarks
✓ Company Brochure and/or Video e.g. https://conferences.heanet.ie/2016/sponsorship click any logo

✦ Conference Workshop Area: €5,000

Your sponsorship includes the following benefits:

✓ Complimentary full delegate package - x 1 person
✓ Your company signage throughout the workshop area
✓ Your company logo on main sponsorship boards
✓ Recognition in conference programme and conference website and CEOs opening/closing remarks
✓ Company Brochure and/or Video e.g. https://conferences.heanet.ie/2016/sponsorship click any logo

Please Note: Accommodation, Sessions, Additional Catering Passes and Social Events are NOT included in the above costs (unless where specifically stated)
**Sponsorship Opportunities: driving innovation and sparking creativity**

- **Delegate Gift: €4,500**
  Your sponsorship includes the following benefits:
  - Your company logo on delegate gift
  - Your company logo on main sponsorship boards
  - Recognition on conference programme and conference website
  - Company Brochure and/or Video e.g. [https://conferences.heanet.ie/2016/sponsorship](https://conferences.heanet.ie/2016/sponsorship) click any logo

- **Buffet Lunch (Thursday): €4,000**
  Your sponsorship of Thursday’s hot buffet includes the following benefits:
  - The sponsor is entitled to have appropriate signage positioned throughout the lunch area
  - Company brochure positioned throughout the lunch area
  - Your company logo on main sponsorship boards
  - Recognition on conference programme and conference website
  - Company Brochure and/or Video e.g. [https://conferences.heanet.ie/2016/sponsorship](https://conferences.heanet.ie/2016/sponsorship) click any logo

- **Eat-In/Take-Out Lunch (Friday): €3,500**
  Your sponsorship of Friday’s (eat-in/take-out) lunch includes the following benefits:
  - The sponsor is entitled to have appropriate signage positioned throughout the lunch area
  - Company brochure positioned throughout the lunch area
  - Your company logo on main sponsorship boards
  - Recognition on conference programme and conference website
  - Company Brochure and/or Video e.g. [https://conferences.heanet.ie/2016/sponsorship](https://conferences.heanet.ie/2016/sponsorship) click any logo

- **Evaluation Prizes: €2,000**
  Your sponsorship includes the following benefits:
  - Your company logo on main sponsorship boards
  - Your company logo on the on-line evaluation form
  - Recognition of sponsorship and logo on delegate emails regarding on-line evaluation
  - Recognition on conference programme and conference website
  - Company Brochure and/or Video e.g. [https://conferences.heanet.ie/2016/sponsorship](https://conferences.heanet.ie/2016/sponsorship) click any logo

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Exhibitor Opportunities: driving innovation and sparking creativity

The large and spacious Exhibition space is where delegates congregate throughout the day during session breaks. **We ask all exhibitors to demo some piece of technology at their stand to interest delegates.** We will publicise this fact on the conference website, which will serve to increase traffic to the exhibition area.

**Exhibition Area Spaces:**
- Corridor @ €1,500
- Single @ €2,000
- Double @ €3,500

- 2 x Double stand position: No’s. 3 & 9 (6 meters wide by 2 metres deep)
- 17 x Single stand position: No’s. 1,2 4-14, 20-24 (3 meters wide by 2 metres deep)
- 5 x Corridor stand position: No’s. 15-19 (3 meters wide by 1 metre deep)

Your sponsorship includes the following benefits:
- Your company logo on the main sponsorship boards
- Recognition in the conference programme and on the conference website
- Complimentary daytime catering: **Double stand - 2 person / Single or Corridor stand – 1 person**
- Company Brochure and/or Video e.g. [https://conferences.heanet.ie/2016/sponsorship](https://conferences.heanet.ie/2016/sponsorship) click any logo

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**Booking Form:** driving innovation and sparking creativity

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<thead>
<tr>
<th>Company name</th>
<th>(As you would like it to appear on sponsorship materials)</th>
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<tbody>
<tr>
<td><strong>Primary Contact</strong></td>
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<td><strong>Company Address</strong></td>
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**Sponsorship option [tick desired option(s)]**

- [ ] Conference Gala Dinner                       €12,000
- [ ] Conference Welcome Reception                 €6,500
- [ ] Conference Workshop Area                     €5,000
- [ ] Conference Delegate Gift                      €4,500
- [ ] Thursday Buffet lunch                         €4,000
- [ ] Friday Buffet Lunch                           €3,500
- [ ] Evaluation Prizes                             €2,000
- [ ] Exhibition area double stand space (6m x 2m)  €3,500
- [ ] Exhibition area single stand space (3m x 2m)  €2,000
- [ ] Exhibition area corridor stand space (3m x 1m) €1,500

**Total amount of sponsorship**

Payment in full by 31 October 2017

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