



Sponsorship Opportunities: *driving innovation and sparking creativity*



HEAnet's 2017 National Conference will be held on:

Wed 08 – Fri 10 November 2017

at the

Radisson Blu Hotel,

Lough Atalia Road, Galway

This annual event is a key date in the diary of Managers of computing, IT networking and information services, Researchers, Librarians, Academics, Senior Network and IT personnel and information professionals from organisations affiliated to the HEAnet Network.

Attracting 300+ delegates from more than 60 third-level educational and research institutions, the HEAnet National Conference is an excellent sponsorship opportunity.

In addition, the Conference offers access to key decision makers and enables sponsors to promote their products and services, while networking with delegates, industry leaders and researchers - and all at an affordable price.

- ❖ **Gain exposure and expand your business opportunities with Ireland's third-level education and research community;**
- ❖ **Showcase your technology solutions;**
- ❖ **Learn about the latest technology and service developments relevant to third-level education and research - in Ireland and beyond;**
- ❖ **Network with third-level IT Professionals, Librarians and Researchers - driving innovation and sparking creativity.**

If you are interested in any of the packages, or have other sponsorship ideas, please feel free to contact me:

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Communications Manager, HEAnet Ltd.

Email: fi.coyle@heanet.ie

Tel: +353 1 660 9040

Website: <http://www.heanet.ie/conferences/2017/>



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❖ **Conference Gala Dinner (Thu 09 Nov): €12,000**

Your sponsorship includes the following benefits:

- ✓ Opportunity to address the audience at the gala dinner
- ✓ Complimentary full delegate package - **x 4 persons**
- ✓ Your logo on conference welcome and gala dinner signage and on the sponsorship boards
- ✓ Recognition in conference programme and conference website and CEOs opening/closing remarks
- ✓ Company Brochure and/or Video e.g. <https://conferences.heanet.ie/2016/sponsorship> click any logo

❖ **Conference Welcome Reception (Wed 08 Nov): €6,500**

Your sponsorship includes the following benefits:

- ✓ Opportunity to address the audience at the Welcome Reception
- ✓ Complimentary full delegate package – **x 1 person**
- ✓ Complimentary attendance at Welcome Reception - **x 3 persons**
- ✓ Complimentary exhibition stand, 3metre x 2metre
- ✓ Complimentary Day-time-catering for stand - **x 2 persons**
- ✓ Your logo on conference welcome and reception signage and on the sponsorship board
- ✓ Recognition in conference programme and conference website and CEOs opening/closing remarks
- ✓ Company Brochure and/or Video e.g. <https://conferences.heanet.ie/2016/sponsorship> click any logo

❖ **Conference Workshop Area: €5,000**

Your sponsorship includes the following benefits:

- ✓ Complimentary full delegate package – **x 1 person**
- ✓ Your company signage throughout the workshop area
- ✓ Your company logo on main sponsorship boards
- ✓ Recognition in conference programme and conference website and CEOs opening/closing remarks
- ✓ Company Brochure and/or Video e.g. <https://conferences.heanet.ie/2016/sponsorship> click any logo

Please Note: Accommodation, Sessions, Additional Catering Passes and Social Events are NOT included in the above costs (unless where specifically stated)



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❖ **Delegate Gift: €4,500**

Your sponsorship includes the following benefits:

- ✓ Your company logo on delegate gift
- ✓ Your company logo on main sponsorship boards
- ✓ Recognition on conference programme and conference website
- ✓ Company Brochure and/or Video e.g. <https://conferences.heanet.ie/2016/sponsorship> click any logo

❖ **Buffet Lunch (Thursday): €4,000**

Your sponsorship of Thursday's hot buffet includes the following benefits:

- ✓ The sponsor is entitled to have appropriate signage positioned throughout the lunch area
- ✓ Company brochure positioned throughout the lunch area
- ✓ Your company logo on main sponsorship boards
- ✓ Recognition on conference programme and conference website
- ✓ Company Brochure and/or Video e.g. <https://conferences.heanet.ie/2016/sponsorship> click any logo

❖ **Eat-In/Take-Out Lunch (Friday): €3,500**

Your sponsorship of Friday's (eat-in/take-out) lunch includes the following benefits:

- ✓ The sponsor is entitled to have appropriate signage positioned throughout the lunch area
- ✓ Company brochure positioned throughout the lunch area
- ✓ Your company logo on main sponsorship boards
- ✓ Recognition on conference programme and conference website
- ✓ Company Brochure and/or Video e.g. <https://conferences.heanet.ie/2016/sponsorship> click any logo

❖ **Evaluation Prizes: €2,000**

Your sponsorship includes the following benefits:

- ✓ Your company logo on main sponsorship boards
- ✓ Your company logo on the on-line evaluation form
- ✓ Recognition of sponsorship and logo on delegate emails regarding on-line evaluation
- ✓ Recognition on conference programme and conference website
- ✓ Company Brochure and/or Video e.g. <https://conferences.heanet.ie/2016/sponsorship> click any logo

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8th - 10th
November, 2017

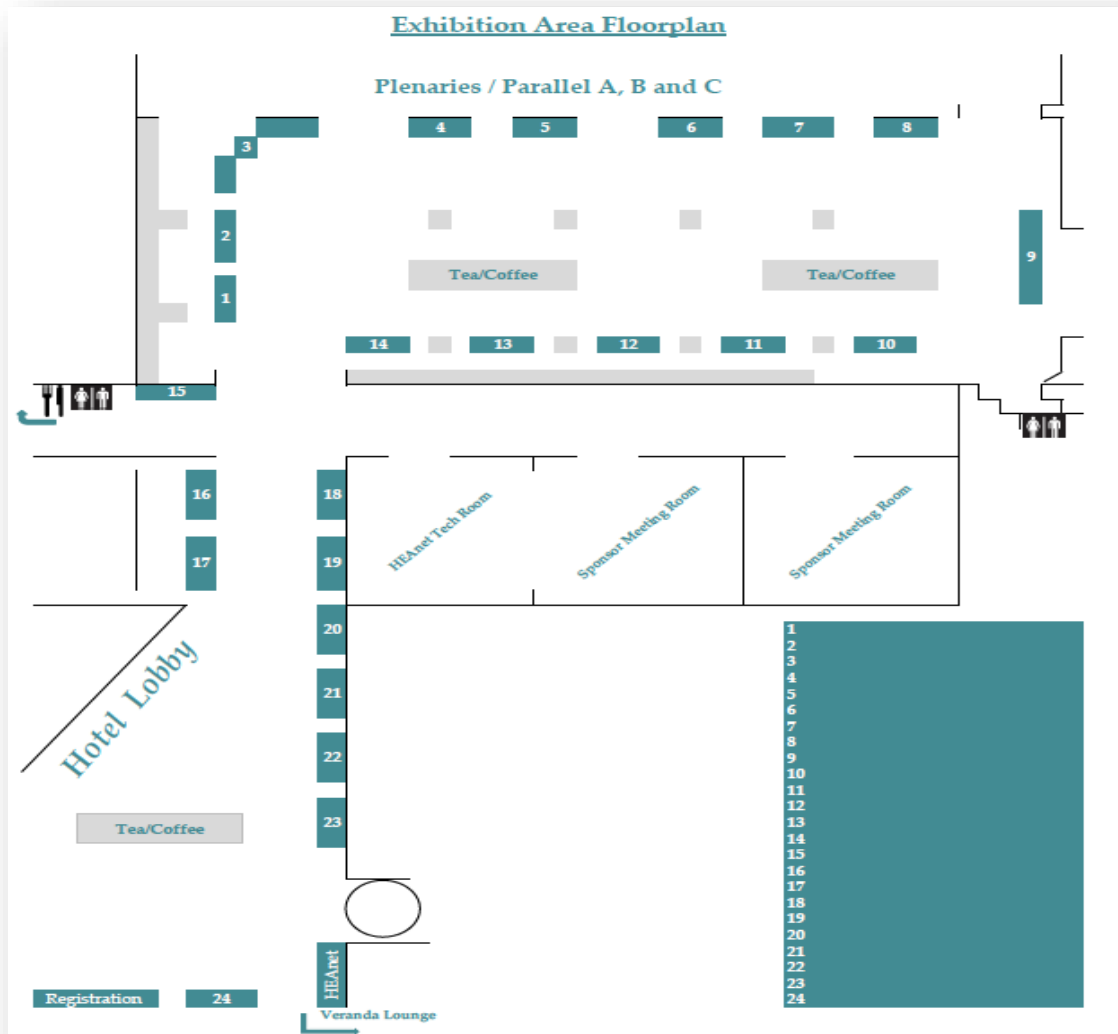
Radisson Blu Hotel
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Exhibitor Opportunities: driving innovation and sparking creativity

The large and spacious Exhibition space is where delegates congregate throughout the day during session breaks.

We ask all exhibitors to demo some piece of technology at their stand to interest delegates. We will publicise this fact on the conference website, which will serve to increase traffic to the exhibition area.



❖ Exhibition Area Spaces : Corridor @ €1,500 / Single @ €2,000 / Double @ €3,500

- 2 x Double stand position: No's. 3 & 9 (6 meters wide by 2 metres deep)
- 17 x Single stand position: No's. 1,2 4-14, 20-24 (3 meters wide by 2 metres deep)
- 5 x Corridor stand position: No's. 15-19 (3 meters wide by 1 metre deep)

Your sponsorship includes the following benefits:

- ✓ Your company logo on the main sponsorship boards
- ✓ Recognition in the conference programme and on the conference website
- ✓ Complimentary daytime catering: **Double stand - 2 person / Single or Corridor stand – 1 person**
- ✓ Company Brochure and/or Video e.g. <https://conferences.heanet.ie/2016/sponsorship> click any logo

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Booking Form: driving innovation and sparking creativity

Company name	<i>(As you would like it to appear on sponsorship materials)</i>
Primary Contact	
Company Address	
Mobile and/or Landline	
Email <i>(Primary Contact)</i>	
Email accounts contact <i>(If different from above)</i>	

Sponsorship option [tick desired option(s)]

<input type="checkbox"/>	Conference Gala Dinner	€12,000
<input type="checkbox"/>	Conference Welcome Reception	€ 6,500
<input type="checkbox"/>	Conference Workshop Area	€ 5,000
<input type="checkbox"/>	Conference Delegate Gift	€ 4,500
<input type="checkbox"/>	Thursday Buffet lunch	€ 4,000
<input type="checkbox"/>	Friday Buffet Lunch	€ 3,500
<input type="checkbox"/>	Evaluation Prizes	€ 2,000
<input type="checkbox"/>	Exhibition area double stand space (6m x 2m)	€ 3,500
<input type="checkbox"/>	Exhibition area single stand space (3m x 2m)	€ 2,000
<input type="checkbox"/>	Exhibition area corridor stand space (3m x 1m)	€ 1,500

Total amount of sponsorship

excludes VAT @ 23%

Purchase Order No:

POs should be raised in the name of Conference Partners

Address: Suites 11-13 First Floor, The Hyde Building, The Park, Carrickmines, Dublin 18

Signed by:

Date:

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Payment in full by 31 October 2017